Ein europäisches Kunst- und Begegnungsprojekt

Central concept

The oldest and longest traffic route between Eastern and Western Europe is also called **VIA REGIA** (The King's Road). It is already more than 2.000 years old and connects eight European countries in a distance of 4.000 km. With both its starting and ending points the **VIA REGIA** connects Spain and Ukraine, within Saxony it reaches from Leipzig to Görlitz.

Today in its modern form it exists as Traffic Route C III. An international network uses the potential of the VIA REGIA as symbol for the unification of Europe and it was rewarded with the Title "Great Cultural Route of the European Council" in 2005.

The project **VIA REGIA SCULPTURA** – initiated and supported by Sächsische Künstlerhäuser (Saxon Artists Houses) and by Sächsischer Künstlerbund (Union of Saxon Artists) – uses the idea of the "Great Cultural Route" as a mediator intending to promote the international cultural interchange between the neighbouring countries by posting contemporary works of art and organising Sartistc performances along the European traffic route.

By posting works of art in the public space the project **VIA REGIA SCULPTURA** intends not only to place landmarks but also to make the inhabitants of Saxony and their guests fuller aware of this traffic route between Eastern and Western Europe and to stimulate them to understand other countries and cultures. Therefore the project is based on the following activities:

- 1. In cooperation with the respective local authorities public places for the presentation of objects of art will be proposed
- 2. A competition to find out the most suitable places will be organised
- 3. The international participation of artists is pursued
- 4. A high level of the selection of art objects will be guaranteed by a highly qualified jury
- There will be an interdisciplinary cooperation with local historians, geographers and experts in art history
- Experts of film, music and fine arts are invited to promote the VIA REGIA SCULPTURA in public
- 7. Accompanying booklets, internet presence and lectures that refer to the concrete objects of art will deepen their effect.

SCULPTURA

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